

Kevin Coffey

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Any resident input on Town-resident communication questions?

To the Andover TGSC Subcommittee on Communications:

The agenda published for your May 12, 2021 contains five questions regarding Town communication with residents. What has the Subcommittee done to actively stimulate input on this topic from the very residents with whom communication has proven to be weak? I see zero resident input on the topic posted this far via this web form. Perhaps I have missed something, but I have also not seen any Subcommittee outreach via the Townsman (for whatever residual value that has), Patch, or any of the several Facebook groups focused on Town activities. Is it really possible to take an informed position on communication with residents when that is widely viewed as broken and if no effort has been made to "reach people where they are"?

Regards,

Kevin Coffey