

Alternative Town Seal Design



CONCEPTS PRESENTED TO TOWN SEAL REVIEW COMMITTEE

DECEMBER 2023



Old Town Hall,
Straight On



Old Town Hall,
Angled



Typographic



Eastern White
Pine

TWO FINALIST OPTIONS SELECTED BY COMMITTEE

JANUARY 2024



HYBRID OPTION

SELECTED FEBRUARY 2024



TOWN SEAL DESIGN COLORIZATION



FULL COLOR TOWN SEAL

Colors have been updated since seal was initially presented to the community to make the design more vibrant.



DESIGN ELEMENTS INCLUDED IN NEW TOWN SEAL



Cochichewick is the indigenous name of Andover and the surrounding land

Old Town Hall depicted with sufficient detail to convey ornate nature of the building while retaining scalability

The **“Wisdom Curl”** is a feature derived from the Pennacook Abenaki flag

Pine Trees are depicted behind Old Town Hall.

1646 refers to the year that Andover was incorporated



